

VISUAL ADVOCACY / LAW & FILM



jurivision.ca

DRC 4731



uOttawa

Faculté de droit
Faculty of Law

Section de droit civil
Civil Law Section

By Étienne Trépanier



**EXPERIENTIAL
LEARNING AND
MOBILIZATION OF
KNOWLEDGE**





COURSE OVERVIEW

OVERVIEW

This innovative course promotes the design, development and production of knowledge-based audiovisual products by students about issues in the community. It integrates several uOCompetencies such as creativity, digital literacy, civic engagement, and collaboration, and offers students a real experiential learning opportunity.

[...]The main gap that can be identified in the university setting is the lack of a professional and life project for students. The university, and in particular the humanities university, is often metaphorically associated with a bubble disconnected from reality.[...]

Professor Claire Noy in "Mucchielli, Alex" ed. 2004. The place of constructivism in the study of communication. Montpellier: Publications de Montpellier, p. 232."

VISION

As part of the Jurivision.ca project, lawyer-filmmaker-in-residence Étienne Trépanier designed and delivered an experiential course to introduce students to the art of visual advocacy. This course offers students the opportunity to develop their digital skills and creativity in order to design, develop, produce and distribute high-quality, original and sought-after visual products based on academic knowledge. This course allows students to take a fresh look at legal concepts in the context of a field experience where they carry out a concrete project on a topic of personal interest. This experience gives them the opportunity to situate their field of study in the real world.



THE APPROACH

Digital technologies have transformed the way we interact and communicate our ideas. Not to be outdone, university students and researchers have an interest in using a wide range of sensory tools to persuade, enlighten, and captivate their audiences - which includes moving knowledge from the page to the image. This course adopts an experiential and innovative pedagogy inspired by the documentary process and production that promotes curiosity and open-mindedness through the use of interdisciplinary concepts and action learning. Students connect with the community and develop audiovisual projects related to their field of study (in this case law) for knowledge mobilization purposes.



EXPERIENTIAL LEARNING

THE STUDENT EXPERIENCE

The course introduces participants to conceptual and technical skills for the design, scripting, production and distribution of knowledge-based audiovisual products.

The following concepts are taught and practiced:

- Principles of scripting knowledge (legal in this case) to present arguments or ideas in a visual manner;
- Techniques for conducting an effective community interview;
- The basics of audiovisual production tools (camera, sound, lighting, etc.);
- Digital editing as a tool to "tell a good story";
- Ethical and legal concepts related to the production of audiovisual material (copyright, image rights, integrity, stakeholder trust, etc.);
- Self-reflection regarding the student's application of conceptual, relational and creative skills in the context of real experiential learning.





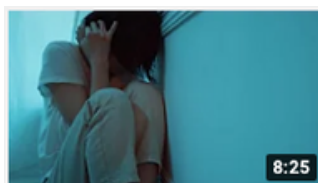
THE OBJECTIVES

Students must complete a group project in which they write a script proposal, prepare, coordinate and conduct a filmed interview with at least one community stakeholder, and produce an audiovisual vignette of up to eight minutes in length using documentary techniques. They must approach this project with curiosity, open-mindedness and a thirst for knowledge.

These notions and experiences allow students in a given field of study (in this case law) to develop their autonomy, to broaden their knowledge and general skills with respect to digital technologies, and to gain experience in their effective use for the dissemination of academic knowledge.

In the winter of 2021, the first cohort of students produced three vignettes on topics of their own choosing. These vignettes can be viewed here: <https://jurivision.ca/projets-etudiants/>. The course is being offered again in Winter 2022.

STUDENT PROJECTS



Crimes d'agression sexuelle :
un système qui protège les...



Le Chili : Un laboratoire
constitutionnel



Silenced by the pandemic:
The impact of COVID-19 on...



THE AUDIOVISUAL PLATFORM FOR LAW

Legal knowledge-based visual publications

THE JURIVISION.CA PROJECT

ABOUT JURIVISION

Jurivision is an initiative of the University of Ottawa's Faculty of Law, Civil Law Section. This knowledge mobilization and visual advocacy project aims to promote the sharing of legal knowledge through knowledge-based audiovisual productions. The initiative is led by Étienne Trépanier, lawyer-filmmaker-in-residence and visual advocacy advisor through an exchange with the Department of Justice Canada.

INFORMATION



Étienne Trépanier,

lawyer-filmmaker in residence
Faculty of Law, Civil Law Section,
University of Ottawa

etrepani@uottawa.ca

819.598.2800

